

LABOR MARKET BRIEFING FINGER LAKES

August 2023

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Finger Lakes Jobs

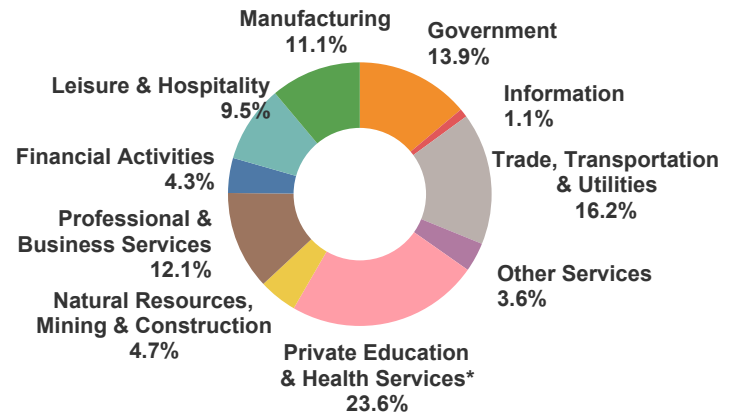
➤ In August 2023, there were 489,100 private sector jobs and 568,000 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 66% of total nonfarm jobs:

Private Education & Health Services*	134,100
Trade, Transportation & Utilities	92,000
Government	78,900
Professional & Business Services	68,500

The region's most significant industry is Private Education & Health Services*

Regional Industry Mix, August 2023



Job Gains

➤ The region gained 6,700 nonfarm jobs, including 5,700 private sector jobs and 1,000 government jobs, over the past year.

➤ 8,300 of the recent job gains occurred in private education & health services, trade, transportation & utilities and government.

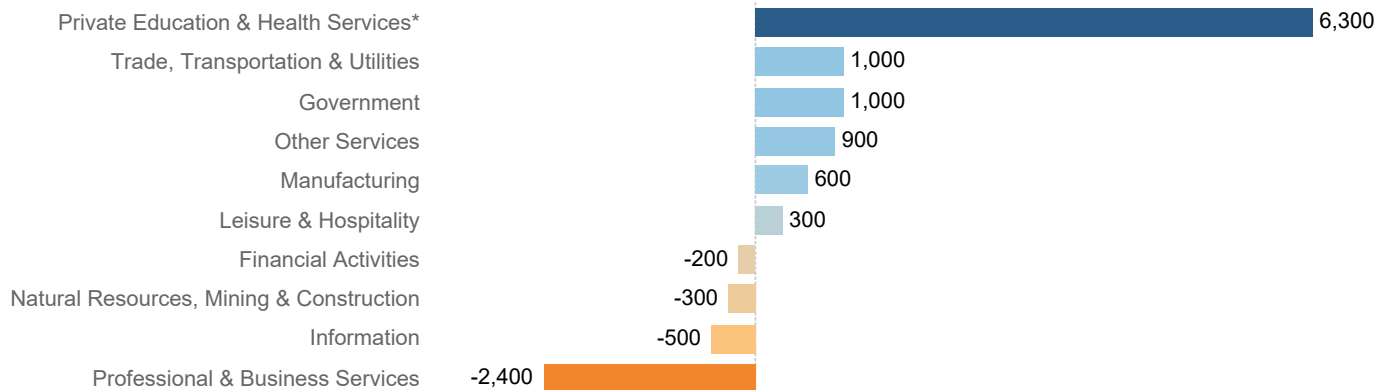
Private sector employment increased by 1.2% over the past year

Over-the-Year Change in Jobs, August 2023

	August 2023	Net Change	% Change
Total Nonfarm	568,000	6,700	1.2%
Total Private	489,100	5,700	1.2%
Government	78,900	1,000	1.3%

Most job gains have occurred in Private Education & Health Services*

Over-the-Year Change in Jobs, August 2023



*Private education & health services is in the private sector. Government includes public education and public health services.

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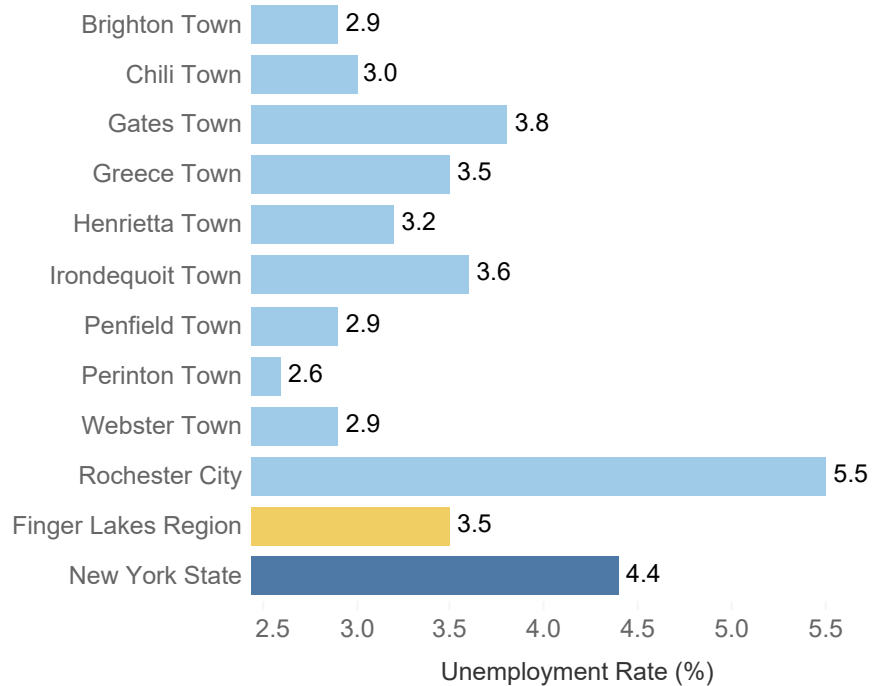
Unemployment Rate

➤ All of the largest labor force areas in the Finger Lakes Region, except the city of Rochester, had unemployment rates at or below the State's unemployment rate in August 2023.

➤ The State's unemployment rate (4.4%) exceeds the region's unemployment rate (3.5%) by 0.9 percentage points.

The unemployment rate in the Finger Lakes Region decreased over the past year

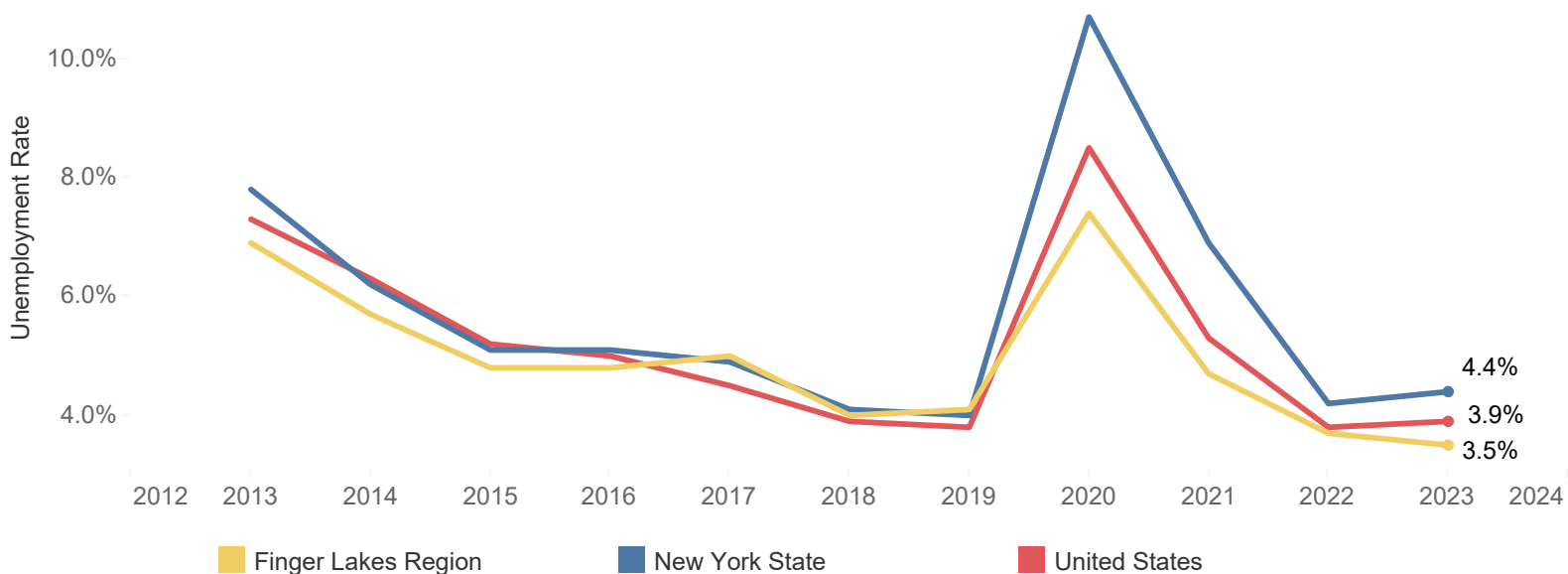
Unemployment Rate by Place, August 2023



Unemployment Rates (Not Seasonally Adjusted), 2013-2023

Finger Lakes, New York State, United States

August Unemployment Rates, 2013 to 2023



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Employment

Finger Lakes employment increased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	August 2022	August 2023	August 2022	August 2023	August 2022	August 2023
Finger Lakes Region	564,300	576,500	21,400	20,900	3.7%	3.5%
Genesee County	28,900	29,700	900	900	3.1%	2.9%
Livingston County	29,200	29,800	1,000	1,000	3.3%	3.2%
Monroe County	351,500	358,600	14,200	13,800	3.9%	3.7%
Ontario County	53,900	55,100	1,700	1,700	3.1%	3.1%
Orleans County	16,500	16,800	700	700	4.2%	4.0%
Seneca County	14,400	14,800	500	500	3.2%	3.0%
Wayne County	41,900	42,800	1,500	1,400	3.4%	3.1%
Wyoming County	16,800	17,200	600	600	3.2%	3.2%
Yates County	11,200	11,500	300	300	2.9%	2.8%
Rochester Metro Area	504,300	514,700	19,500	18,900	3.7%	3.5%
Rochester City	85,200	86,900	5,500	5,100	6.1%	5.5%
New York State	9,263,400	9,398,400	410,000	431,600	4.2%	4.4%
United States	158,714,000	161,427,000	6,256,000	6,623,000	3.8%	3.9%

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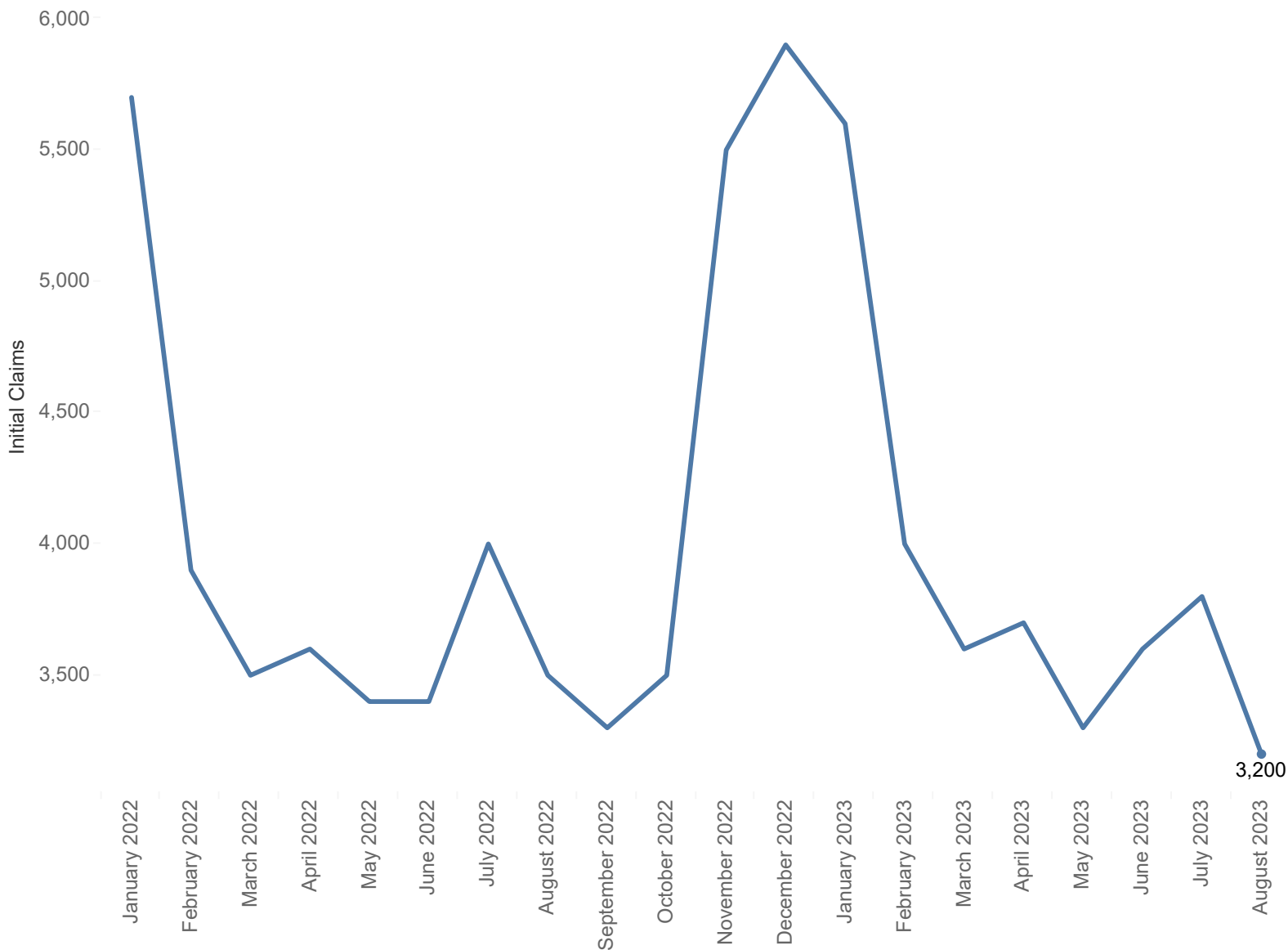
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Initial claims decreased in August 2023

Initial Claims for Regular UI, Finger Lakes Region



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Unemployment Insurance

Initial claims decreased the most in Monroe county over the year

Initial Claims for Regular UI, Finger Lakes

County	August 2023	July 2023	August 2022	OTY Net Change	OTY % Change
Genesee	100	100	200	-100	-50.0%
Livingston	100	100	100	0	0.0%
Monroe	2,100	2,700	2,500	-400	-16.0%
Ontario	200	200	200	0	0.0%
Orleans	100	100	100	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	200	300	200	0	0.0%
Wyoming	100	200	100	0	0.0%
Yates	0	0	0	0	
Finger Lakes	3,200	3,800	3,500	-300	-8.6%
New York State	60,000	76,200	64,800	-4,300	-6.2%

Initial claims increased in manufacturing over the year

Initial Claims for Regular UI, Finger Lakes

Industry	August 2023	July 2023	August 2022	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	200	100	0	0.0%
Information	0	100	0	0	
Leisure & Hospitality	300	300	300	0	0.0%
Manufacturing	500	400	400	100	25.0%
Natural Resources, Mining & Construc..	400	500	400	0	0.0%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	400	600	500	-100	-20.0%
Professional & Business Services	500	500	500	0	0.0%
Trade, Transportation & Utilities	500	800	600	-100	-16.7%
Unclassified	200	300	400	-200	-50.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased the most in Monroe county over the year

UI Beneficiaries by County, Finger Lakes Region, All Programs*

County	August 2023	July 2023	August 2022	Net Change	% Change
Genesee	300	300	300	0	0.0%
Livingston	300	400	300	0	0.0%
Monroe	5,500	5,400	4,500	1,000	22.2%
Ontario	500	600	500	0	0.0%
Orleans	300	300	300	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	500	500	500	0	0.0%
Wyoming	300	300	200	100	50.0%
Yates	100	100	100	0	0.0%
Finger Lakes Region	8,000	7,900	6,700	1,300	19.4%
New York State	178,100	172,700	136,900	41,200	30.1%

*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)

Details may not add to total due to rounding

The number of unemployment insurance beneficiaries increased the most in manufacturing and trade, transportation, and utilities over the year

UI Beneficiaries by Industry, Finger Lakes Region, All Programs*

Industry	August 2023	July 2023	August 2022	Net Change	% Change
Financial Activities	300	300	200	100	50.0%
Government	300	300	200	100	50.0%
Information	200	200	100	100	100.0%
Leisure & Hospitality	700	800	700	0	0.0%
Manufacturing	1,000	1,000	700	300	42.9%
Natural Resources, Mining & Construction	800	900	700	100	14.3%
Other Services	200	200	100	100	100.0%
Private Education & Health Services	1,100	1,000	900	200	22.2%
Professional & Business Services	1,500	1,500	1,300	200	15.4%
Trade, Transportation & Utilities	1,900	1,800	1,600	300	18.8%
Unclassified	100	100	100	0	0.0%
Finger Lakes Region	8,000	7,900	6,700	1,300	19.4%

*Data only include Regular Unemployment Insurance

Details may not add to total due to rounding

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased

UI Beneficiaries by Race/Ethnicity, Finger Lakes Region, All Programs

	August 2023	August 2022	August 2023					August 2022				
			White*	Black*	Asian*	Hispanic	Unknown	White*	Black*	Asian*	Hispanic	Unknown
Finger Lakes Region	8,000	6,700	55%	22%	1%	12%	10%	55%	22%	2%	11%	10%
Genesee	300	300	81%	6%		3%	10%	83%	3%		7%	7%
Livingston	300	300	84%			9%	6%	85%			7%	7%
Monroe	5,500	4,500	43%	30%	2%	14%	12%	42%	31%	2%	13%	12%
Ontario	500	500	75%	5%	2%	11%	7%	77%	4%	2%	11%	6%
Orleans	300	300	82%	6%		6%	6%	87%	7%		3%	3%
Seneca	100	100	86%			7%	7%	82%			9%	9%
Wayne	500	500	80%	4%		8%	8%	76%	6%	2%	6%	10%
Wyoming	300	200	90%			3%	7%	94%				6%
Yates	100	100	88%				13%	100%				

Note: Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Race/ethnicity is self-reported.

Unknown includes American Indian, Hawaiian Native and Unknown

**Refers to Non-Hispanic Population*

Details may not add to total due to rounding

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Demographics

The Finger Lakes Region population is increasing and has become more diverse

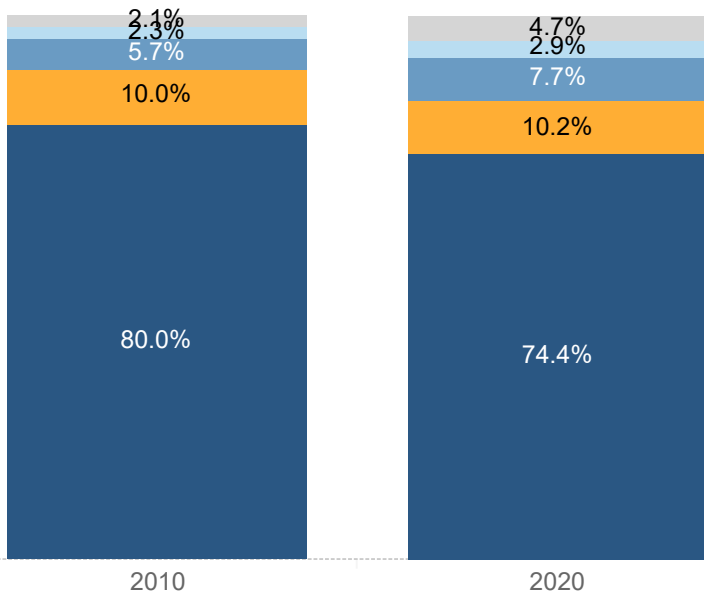
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Genesee	60,079	58,388	-1,691	-2.8%	91.5%	2.5%	0.6%	2.7%	87.3%	2.3%	0.7%	4.7%
Livingston	65,393	61,834	-3,559	-5.4%	92.2%	2.3%	1.2%	2.8%	88.3%	1.7%	1.1%	4.4%
Monroe	744,344	759,443	15,099	2.0%	72.8%	14.4%	3.2%	7.3%	66.6%	14.8%	4.3%	9.6%
Ontario	107,931	112,458	4,527	4.2%	91.8%	2.1%	1.0%	3.4%	86.6%	2.2%	1.2%	5.4%
Orleans	42,883	40,343	-2,540	-5.9%	87.8%	5.5%	0.4%	4.1%	84.4%	4.6%	0.4%	5.2%
Seneca	35,251	33,814	-1,437	-4.1%	90.8%	4.3%	0.7%	2.7%	86.6%	3.7%	0.8%	4.0%
Wayne	93,772	91,283	-2,489	-2.7%	91.0%	2.9%	0.5%	3.7%	86.8%	2.6%	0.5%	4.9%
Wyoming	42,155	40,531	-1,624	-3.9%	90.2%	5.3%	0.4%	3.0%	87.8%	4.6%	0.5%	3.7%
Yates	25,348	24,774	-574	-2.3%	96.1%	0.8%	0.4%	1.7%	93.0%	0.6%	0.4%	2.7%
Finger Lakes	1,217,156	1,222,868	5,712	0.5%	80.0%	10.0%	2.3%	5.7%	74.4%	10.2%	2.9%	7.7%

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories

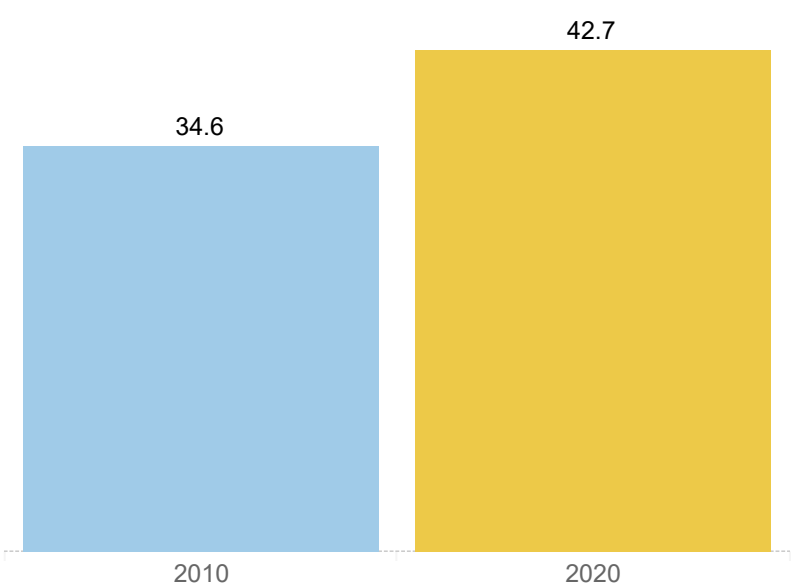
The Finger Lakes Region has become more diverse

Distribution of Finger Lakes Population by Race/Ethnicity, 2010 and 2020



Finger Lake's Diversity Index increased by 23% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories..

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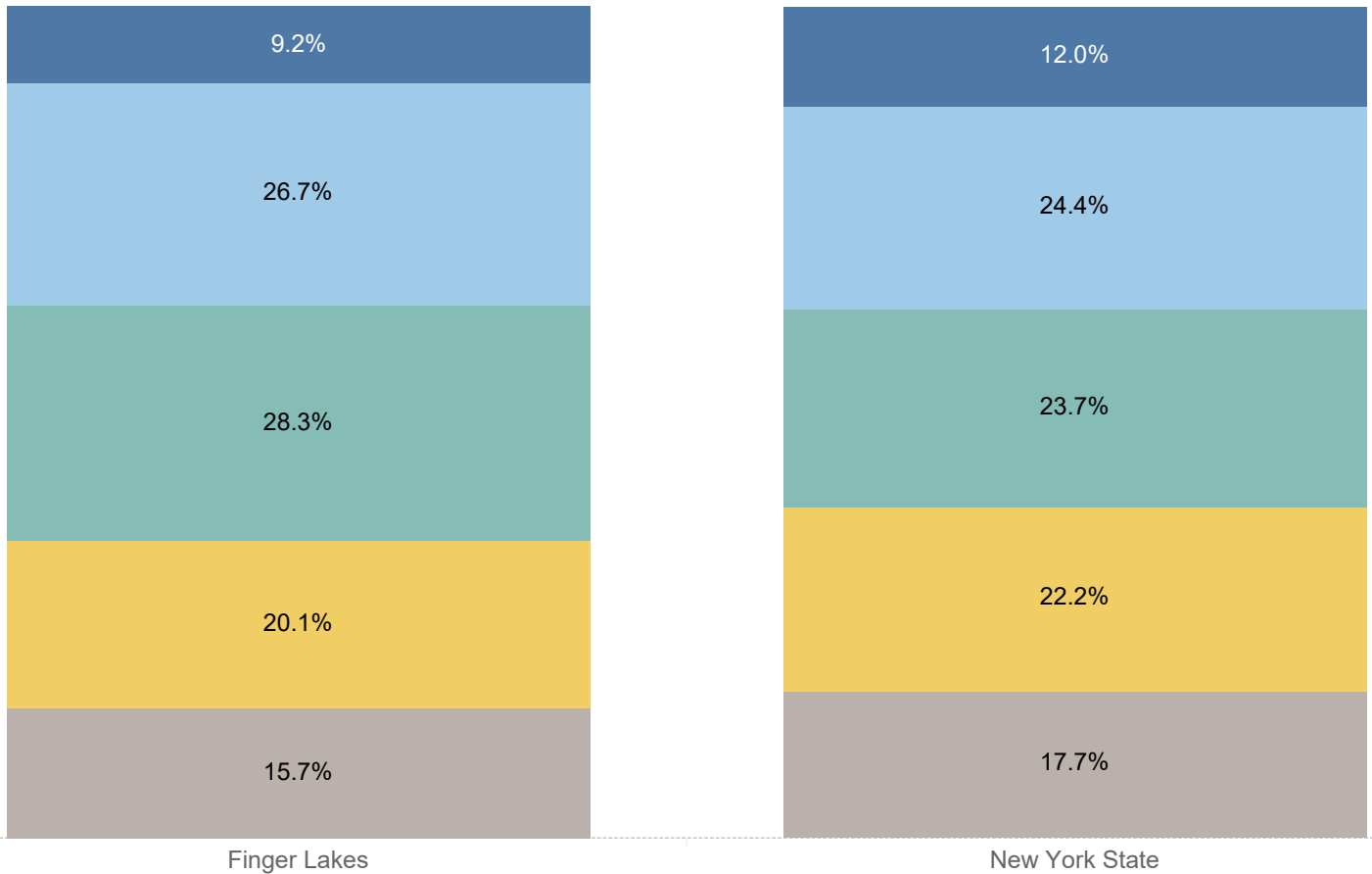
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On average, educational attainment in the Finger Lakes is in line with New York State

Distribution of Population 25 years and over by Educational Attainment, 2021



Source: American Community Survey 2021 One-Year Estimates, Table B15002

■ Less Than High School
■ High School Diploma
■ Some College/Associate's

■ Bachelor's Degree
■ Higher Than Bachelor's

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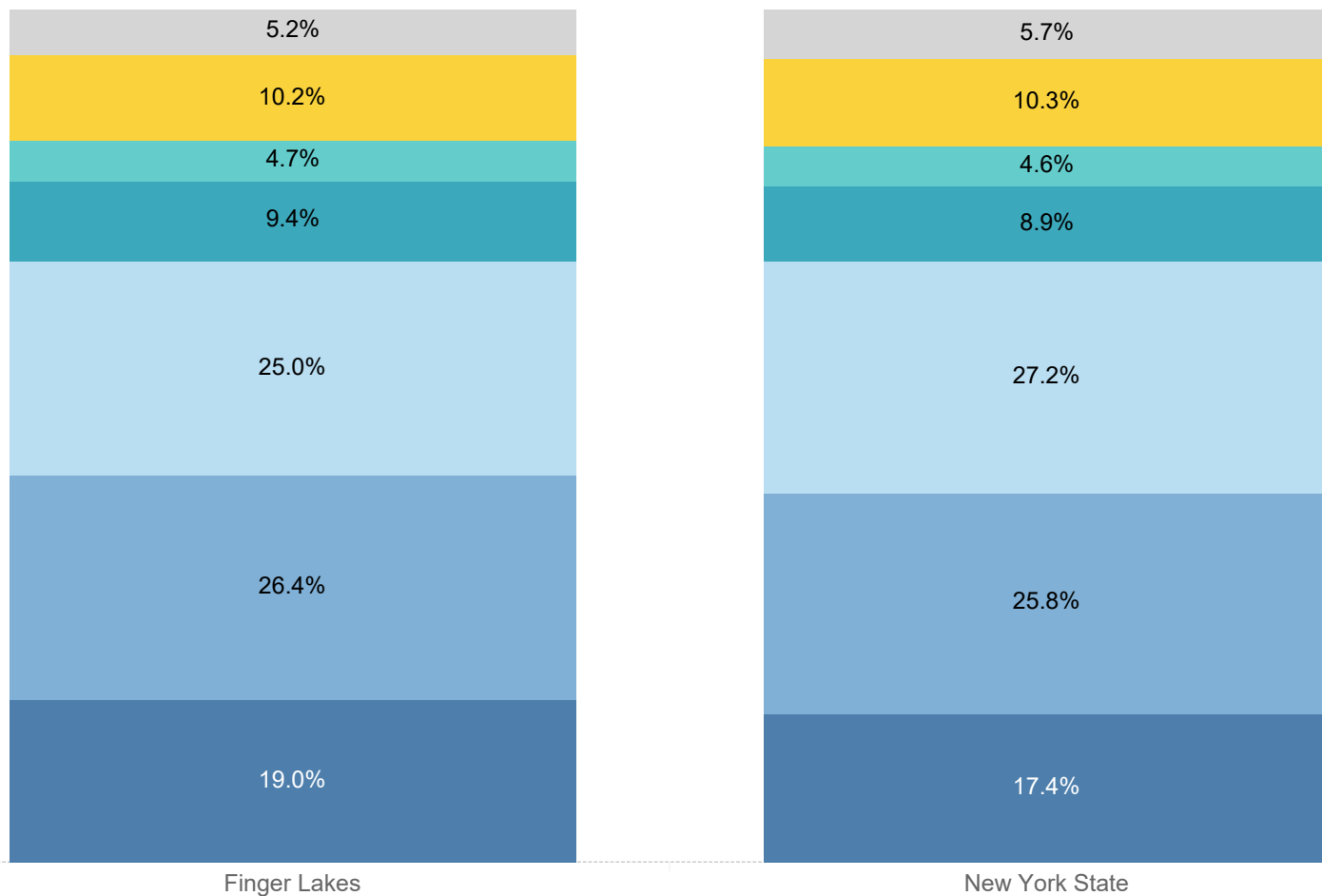
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Finger Lakes is slightly older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020



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More than half of businesses in the Finger Lakes have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2018	2023	2018	2023	2018	2023	2018	2023
1-4*	10,990	11,420	52.3%	53.3%	21,450	22,430	4.7%	5.0%
5-9	3,920	4,000	18.7%	18.7%	25,800	26,330	5.6%	5.9%
10-19	2,660	2,680	12.7%	12.5%	36,130	36,510	7.9%	8.1%
20-49	2,020	1,930	9.6%	9.0%	61,360	58,730	13.3%	13.1%
50-99	710	710	3.4%	3.3%	49,190	48,720	10.7%	10.8%
100-249	460	450	2.2%	2.1%	70,150	66,940	15.2%	14.9%
250-499	130	140	0.6%	0.7%	45,960	50,280	10.0%	11.2%
500-999	70	60	0.3%	0.3%	43,650	38,370	9.5%	8.5%
1000+	40	30	0.2%	0.1%	106,470	100,730	23.1%	22.4%

Source: Quarterly Census of Employment and Wages, 2018 Q1 and 2023 Q1

*Size class 1-4 includes firms that have average employment that is >0 but <1

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Regional Labor Market Developments

Good news

Advanced Micro Devices (AMD), a California-based semiconductor design company, has established two new design centers in New York State, including a facility in Rochester (Monroe County). The new facility will focus on the design and validation of mixed-signal integrated circuits and packaging for processors used in cloud computing, data centers, gaming and PCs. AMD will create 165 new jobs in Monroe County by 2025. (rochesterfirst.com)

Two green technology companies are investing \$1 billion in new facilities at the Science and Technology Advanced Manufacturing Park (STAMP) facility in the town of Alabama (Genesee County) and creating 700 jobs. Plug Power, a leading provider of hydrogen fuel cell systems, is building a \$677 million green hydrogen production facility that is expected to be fully operational by the end of 2024. The company is expected to create 100 jobs. Edwards Vacuum, a manufacturer of vacuum and abatement equipment for the semiconductor industry, is building a \$319 million facility at STAMP. The project is expected to create 600 jobs over five years. (rbj.net)

HP Hood, a dairy processing company, announced plans to expand its operations in Batavia (Genesee County). The \$120 million project will include adding new processing systems and other upgrades, which will allow the company to increase capacity and produce additional extended shelf-life beverages. HP Hood has committed to creating up to 48 new jobs at the Batavia facility. The expansion is expected to be completed in the first quarter of 2025. (rbj.net)

Bad news

Veterinary Specialists and Emergency Services (VSES) in Brighton (Monroe County), the only 24/7 emergency veterinary hospital in the Rochester area, will close by the end of November 2023, resulting in 132 layoffs. VSES is owned by Thrive Pet Healthcare, a private equity firm. Thrive cited a nationwide shortage of emergency veterinarians with surgical and emergency care experience as the reason for the closure. (rbj.net)

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Includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties

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